

**Amendments to the Claims:**

This listing of claims will replace all prior versions, and listings, of claims in the application.

**Listing of Claims:**

1. (currently amended) An acoustic emission measurement system comprising:

(A) Means for generating an acoustic emission signal from a body by contacting skin on one area of the body with skin on another area of the body to produce skin/skin frictional forces;

(B) Means for collecting, storing and displaying said emission signal;

(C) means for correlating said emission signal with an attribute of said skin;

wherein said system is used as a clinical tool to evaluate efficacy of cosmetic skin care and/or cleansing products.

2. (original) The system according to claim 1, wherein said means for displaying said emission signal comprises a medium selected from the group consisting of Internet, camera, palm pilot, mobile phone, mobile camera phone, and advertising and promotional material selected from the group consisting of television, magazines, brochures, posters, flyers, and hand-outs.

3. (original) The system according to claim 1, wherein said system is used by a consumer, a beautician, a professional adviser, or combination thereof.

4. (original) The system according to claim 1, wherein said correlation represents attributes of pores, wrinkles, photo aging, or skin texture.

5. (currently amended) A cosmetic product selection and/or customization system comprising:

(i) at least one cosmetic composition for reducing the appearance of at least one undesirable skin attribute; and

(ii) an acoustic emission system associated with said cosmetic composition; the acoustic emission system having a means for generating an acoustic emission signal from a body by contacting skin on one area of the body with skin on another area of the body to produce skin/skin frictional forces, and a means for evaluating current appearance of skin attributes or progress in reducing the appearance of said undesirable attributes with the use of said cosmetic composition.

6. (currently amended) The system according to claim 5, wherein said acoustic emission measurement system comprises a medium for indicia of at least two different skin attributes, thereby allowing consumers or clinicians to distinguish skin attributes resulting from application and/or wash-off of a cosmetic product.

7. (currently amended) The system according to claim 5, wherein the system further comprises a means for displaying the emission signal which comprises a medium ~~said media are selected from the group consisting of Internet, camera, palm pilot, mobile phone and advertising material.~~

8. (currently amended) The system according to claim 5, whereby said system facilitates adherence by a consumer to a product usage regimen on the basis of said ~~distinguished-skin~~ attributes.

9. (currently amended) The system according to claim 5, wherein said acoustic emission measurement system is placed ~~into a carton~~ alongside a container holding the cosmetic composition.

10. (currently amended) The system according to claim 5, whereby said system facilitates cosmetic product selection on the basis of said ~~distinguished-skin~~ attributes.

11. (currently amended) The cosmetic system according to claim 5, wherein said ~~facial-skin~~ attributes are selected from the group consisting of pores, wrinkles, photo aging, or skin texture.

12-16 (cancelled)